



# anna makdissi

## graphic designer



annamak.design



hi@annamak.design



610.914.1132

### EDUCATION

Kutztown University of Pennsylvania  
BFA Communication Design | 2020  
Graphic Design & Advertising

### SKILLS

- Adobe Creative Suite:  
InDesign, Photoshop,  
Illustrator, Bridge.
- HTML and CSS
- Microsoft Office
- Photography
- Multitasking
- Fast learner
- Fluent in Arabic

### VOLUNTEER

Reading Public Library | 2020  
▪ Designed logo and brochure for  
Dr. Jerome I Marcus Learning &  
Meeting Commons

Designathon | 2018  
▪ Designed logo and brochure for  
Vintage Paws and Pals  
▪ Copy edited Dog & Senior program

### INTERESTS

- Drawing
- Painting
- Cooking

### DESIGN EXPERIENCE

#### Salute Restaurant | Sinking Spring, PA

*Graphic Designer & Social Media Specialist* | Aug, 2020 – Feb, 2021

- Designed new menus, restaurant coupons and table tents.
- Designed and developed a new website.
- Managed and scheduled daily activity on social media accounts.
- Monitored social media traffic and engagement.

#### Partners Design | West Reading, PA

*Graphic Design Intern* | Mar – May, 2020

- Designed logo, brand identity, patterns, and merchandise.
- Developed and designed digital and printed ad campaigns.

#### Sorrelli Jewelry | Kutztown, PA

*Graphic Designer* | May, 2018 – Sep, 2019

- Designed marketing materials, catalogs, billboards, mailers, postcards.
- Designed store coupons, counter tents, window display images.
- Assisted in planning photo shoots and campaign strategies, edited photos.
- Helped design email blasts and web layouts.
- Prepared digital files for print production, assembled jewelry signage.

### WORK EXPERIENCE

#### Salute Restaurant | Sinking Spring, PA

*FOH Manager* | Aug, 2020 – Feb, 2021

*Server* | Nov, 2015 – Feb, 2020

- Hired and trained new employees.
- Produced daily and monthly sales reports and biweekly payroll.
- Completed opening and closing procedures and servers check outs.

#### Upper Merion School District | King of Prussia, PA

*Math Translator* | 2015 – 2019

- Translate questions to Arabic for ESL (English as a second language) students.
- Child Clearances, Certified PA Department of Education Test Administrator.

### ACHIEVEMENTS

*Dean's List* | Spring 2020, Spring 2018, Fall 2017 | Kutztown University

*Alpha Sigma Lambda Adult Honor Society* | 2020 | Kutztown University

*Tau Sigma National Honor Society* | 2017 | Kutztown University

*Research and Creativity Conference Presenter* | 2017 | Penn State Berks

*Published in Legacy Book* | 2016 – 2017 | Reading Area Community College

*Best in show* | 3D Design Exhibition | 2016 | Yocom Library | Reading, PA